USCG.mil Web Performance Metrics

May 1, 2015 - May 31, 2015

All Sessions
100.00%

Total Visits

822,744
% of Total: **100.00% (822,744)**

Avg. Visit Duration

00:03:20
Avg for View: **00:03:20 (0.00%)**

Pageviews

2,808,152
% of Total: **100.00% (2,808,152)**

Unique Visitors

471,171
% of Total: **100.00% (471,171)**

Avg. Pages / Visit

3.41
Avg for View: **3.41 (0.00%)**

Bounce Rate

43.53%
Avg for View: **43.53% (0.00%)**

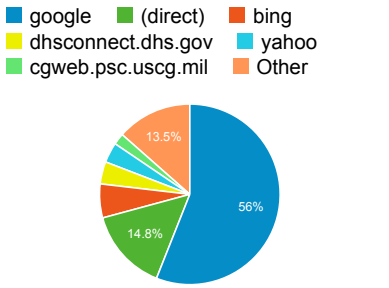
Top Pages

Page Title	Pageviews	Bounce Rate
US Coast Guard Home	209,280	47.04%
USCG Internet Releasable General Messages	134,258	25.23%
USCG: CG-612 Directives and Publications	62,429	17.92%
USCG National Vessel Documentation Center, Forms Page	59,287	19.03%
USCG: About Us - Aircraft & Cutters	57,225	39.34%
PSC: Enlisted Personnel Management	51,930	25.74%
USCG Training Center Cape May, New Jersey	45,551	45.50%
USCG: Page Not Found	38,599	53.37%
USCG National Vessel Documentation Center, Home Page	38,253	14.46%
USCG: Units	34,662	28.77%

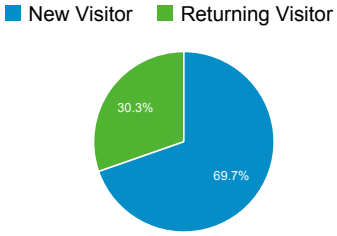
Visits by Social Network

Social Network	Sessions
Facebook	6,987
Twitter	1,225
Blogger	245
reddit	118
Pinterest	63
Yelp	52
LinkedIn	42
Quora	34
TripAdvisor	28
Disqus	26

Visits by Source



New vs. Returned Visitors



© 2015 Google